



Brevard Family Partnership

A Community Based Care Agency

Board Report



June 23, 2022

Phil Scarpelli, President and Chief Executive Officer

- We have brought on a Chief Communications Officer, Vanessa Skyrmes
- We met with representatives from Positive Pathways and the Brevard County Public School System in an effort to pursue an initiative to grant children in care more accessibility to the Dual Enrollment program. The policy now allows youth eligibility with a GPA of 2.5 or better!
- We are working with Insperity to develop the outlines for our annual Board Strategic Planning Session.
- Our leadership team is interviewing to fill our open CARES Executive Director position and we will be making a candidate selection soon. In addition, we have experienced several other enhancements this month, including the addition of our new Chief Communications Officer, Vanessa Skyrmes. Our current Director of Licensing, LaChrista Jones will soon transition into the role of Director of Community Development.
- Our PR/Marketing team and I are researching a variety of different donor platforms in an effort to expand our community reach and encourage legacy contributions to our mission.
- Our Brevard CARES office, located on U.S. Hwy 1 is prepared to move to a joint location with our Family Allies Central Care Center, Camelot Community Care (our new adoption services provider) and Children's Legal Services on Riomar Drive in Rockledge.
- I attended a Small Business Council Meeting hosted by the Melbourne Chamber of Commerce recently which has led to several community support opportunities, including one from the Space Coast Young Professionals Council benefiting our Over The Edge event at the end of this year. Over time, our new Chief Communications Officer and Director of Community Development will become more involved with our area Chambers as resources of community engagement and support.
- Last weekend, I attended the Foster/Adoptive Parent Association conference in Orlando which was full of invaluable workshops and engagements. These workshops consisted of topics such as trauma, LGBTQ support, engagement, special needs circumstances, learning and behavioral disorders and strategies for understanding, a in-depth analysis of the caregiver and case manager roles, amongst so much more.
- Our Brevard United Way branch recently held their annual CEO Meeting to dive into strategies for fundraising this year. We look forward to brainstorming for our campaign this year, which is generally kicked-off in November. This year, we wish to emphasize that any donation over \$72 can be designated to be contributed back to BFP or Brevard CARES rather than the United Way's general usage fund. We have found in the past this to be one of the hesitations amongst our staff members, who would rather give directly to their own agency.
- I am meeting with our Chief Communications Officer on media response and engagement strategies, as well as meeting with Suntree Country Club to develop a relationship with their leadership to encourage their heightened involvement in our fundraising golf tournament efforts.
- Upcoming Community Events
 - We have the Hilton Melbourne booked in March of 2023 for another fundraising event opportunity – more information to come!

Respectfully Submitted,

Phil Scarpelli, CEO