

Family Partnerships of Central Florida

POLICY

Series: Board Governance **COA: ETH 1; HR 5**
CFOP: 15-15

Policy Name: External Communication
Policy Number: GOV008
Reviewed Date: 4/16/2024
Revision #/Date: 7/27/2023
Effective Date: 11/1/2008

Applicable to: Family Partnerships of Central Florida Family of Agencies (FPoCF FOA)
Governance and Advisory Board of Directors, All Family Partnerships of Central
Florida (FPoCF) Family of Agencies Volunteers, and Staff

SUBJECT: External Communication

PURPOSE: Family Partnerships of Central Florida (FPoCF) ensures the dissemination of timely, accurate and clear information to the public. Information dissemination abides by requirements of the Sunshine Law and meets with HIPAA and confidentiality compliance standards.

References: GOV018 Crisis and Media Communication, GOV203 Risk Management, OP1125 - Client Complaints, Grievances and Appeals, HR2805 – Employee Grievance Policy, PBR-3007 Crisis and Media Communications, Form IRS 990, Sunshine Law under Chapter 286 of the Florida Statutes

POLICY: This policy outlines how information is disseminated to consumers, donors, volunteers, public officials, the public and the media. FPoCF complies with timely filing of Form 990 to ensure public access is available to those who seek information about the agency.

Website

1. **Privacy:** FPoCF respects the privacy of each visitor to the FPoCF Web site. Any personal information provided by a visitor is used solely by FPoCF for internal purposes and, where appropriate, to contact individuals directly. Personal information will not be sold and will be shared only with those third-party service providers who perform functions on behalf of FPoCF, including processing credit card payments, providing customer service, removing repetitive information from customer lists, analyzing data, and providing marketing assistance.
2. **Copyright:** The contents of all materials contained on FPoCF's Web site are owned by the organization (unless otherwise indicated) and are protected by U.S. and international copyright laws. All rights are reserved by FPoCF.

The information contained on FPoCF's Web site is provided by the organization for general informational purposes only. None of the information on the web site is intended or should be construed to be legal advice or a legal opinion. While every effort is made to ensure that the information contained on the Web site is as accurate as possible, omissions and errors may occur. Also, because of the nature of Web site development, maintenance, and updating, the information contained on the Web site may not reflect the most current developments.

3. FPoCF and its contributing authors expressly disclaim all liability to any person with respect to the consequences of any act or omission committed based upon reliance, in whole or in part, on any of the contents of the web site.

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4. At certain places on the web site, live links to other Internet addresses (“third-party sites”) can be accessed. Such third-party sites contain information created, published, maintained, or otherwise posted by institutions or organizations independent of FPoCF. FPoCF does not endorse, approve, certify, or control these third-party sites and; therefore, cannot guarantee the accuracy, completeness, efficacy, timeliness, or correct sequencing of information located at such addresses.

E-mail Privacy:

1. Through affiliation with FPoCF, affiliates are establishing a business relationship with FPoCF, and authorizing use of the e-mail addresses provided to the organization. Emails are public records.
2. FPoCF may utilize the e-mail addresses provided by its affiliates for communication and promotion of FPoCF events, meetings, education programs, products, and services, unless specifically instructed otherwise by the affiliate.
3. FPoCF shall provide recipients of all mass e-mail communications the opportunity to unsubscribe from e-mail distribution lists.

Fax Privacy:

1. Through partnership with FPoCF, members are establishing a business relationship with FPoCF, and authorizing use of the fax numbers provided to the organization.
2. FPoCF may utilize the numbers provided by its partners for communication and promotion of FPoCF events, meetings, education programs, products, and services, unless specifically instructed otherwise by an individual member.

Opt-Out:

FPoCF provides each partner equal opportunity to opt out of any communication method utilized by FPoCF provided it does not interfere with the business relationship.

Media Relations:

Family Partnerships of Central Florida strives to advance its mission by communicating openly and honestly using consistent messages with its constituents, including the media. It is important for all FPoCF Family of Agencies staff and the family of agencies board members to reinforce these messages by referring all calls from any media source to the President and Chief Executive Officer or designee. Only the President and Chief Executive Officer, or designee are authorized to speak with the media. All other FPoCF Family of Agencies staff will refrain from responding to inquiries from the media.

Failure to comply with the FPoCF’s media policy GOV018 – Crisis and Media Communication shall be grounds for disciplinary action.

Crisis Media:

In case of any emergency event, situation, or investigation regarding an inquiry by the media, including radio, TV, or newspaper, into issues relating to the FPoCF Family of Agencies, the following guidelines shall be followed to assist FPoCF response to the media.

FPoCF will prepare staff for preventative awareness and response to media by:

- Establishing clear parameters surrounding limitations and response authority;
- Providing training to staff on media crisis and the emergency media plan and informing staff not to comment on inquiries, but to refer inquiries to those designated individuals who may release information to the media;
- Acting in compliance with the DCF media reporting protocol;
- Establishing positive media relations throughout the year with local radio/TV/newspaper reporters, and

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- Assisting the media when doing research on local stories.

Failure to comply with FPoCF's media policy shall be grounds for disciplinary action.

Public Request of Information:

It is the intent of FPoCF to provide timely and accurate information to all customers and inquirers. All verbal requests for information will be responded to within 48 hours with the exception of a verbal request for public records, which will be responded to in accordance with the law and governing policies. Where applicable, the timeline for the provision of follow up information will be mutually agreed upon with the inquirer.

Public record requests will be provided within a reasonable timeframe as required by the law governing public records requests. Dependent upon the nature and urgency of the information being requested, FPoCF will make every effort to accommodate requests in the timeliest manner possible. All public record requests will be brought to the immediate attention of the President and Chief Executive Officer or designee and Chief Legal Officer.

Complaints:

FPoCF promotes an environment open to feedback and conducive for timely problem resolution. All client related complaints will be handled in the utmost professional manner. FPoCF's Client Relations Caregiver Support Specialist serves as the single point of contact for all client complaints and/or grievances.

Sunshine:

FPoCF complies with the Sunshine Law under Chapter 286 of the Florida Statutes. All FPoCF Board of Directors meetings under the Sunshine Law are publicly noticed.

Approved by the Brevard Family Partnership Governance Board of Directors on July 27, 2023.

AS APPROVED BY THE BOARD OF
DIRECTORS:



DANIEL P. RODGERS
Board Chair

BY THE DIRECTION OF THE PRESIDENT AND
CHIEF EXECUTIVE OFFICER:



PHILIP J. SCARPELLI
President and Chief Executive Officer
Family Partnerships of Central Florida

Signature Date: 4/16/2024

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