

BOARD OF DIRECTORS
FEBRUARY 26, 2015 BOARD MEETING

Board Members in Attendance: Mr. Stockton Whitten, Board Chair, Mr. Eric Smith, Board Vice Chair, Ms. Paula Creed-Smith, Ms. Kathleen Rich-New, Dr. Greg Howes, Ms. Brooke Deratany-Goldfarb, and Ms. Andrea Betting

Board Members Absent: Mr. Samuel Gutierrez, Treasurer, Ms. Christa Bailey, and Mr. Mark Peterson

Others in Attendance: Dr. Patricia Nellius, Ms. Debbie Davidson-Cook, Sr. Executive of Compliance Valerie Holmes, Sr. Executive of Programs, and Ms. Laurie Anna Blackburn, Board Liaison. Also in attendance were, Ms. Stephanie Strodman, BFP, SMSgt. Galen Zalace and MSgt Stacy Lindsey of Patrick Air Force Base, Stephanie Ebright and Mary Russell of Team ISC and Jerri-Mae Ross of InDyne, Mr. Michael Hadee of Children's Movement of Florida, Ms. Anna Baznik, CEO of IMPOWER, Ms. Kimah Burrell, Brevard C.A.R.E.S, Ms. Jennifer Secor, BFP and Ms. Tracey Kinsley, BFP.

Mr. Whitten opened the meeting, welcomed and thanked everyone for attending the February 26, 2015 Board of Directors meeting.

Motion: Ms. Deratany-Goldfarb moved to approve the agenda. This was seconded by Mr. Smith and the motion was passed unanimously.

Mr. Whitten then reminded members that if they had a conflict of interest to please complete the Conflict of Interest form (available at meeting) and provide it to Ms. Laurie Anna Blackburn.

Mr. Whitten then requested all to state their names for the record.

Mr. Whitten asked Ms. Strodman to introduce the board guests.

Ms. Strodman began by thanking Patrick Air Force Base, InDyne, Inc. and Team ISC for their continued outstanding commitment and support of the BFP annual holiday gift.

She then asked Ms. Jerri-Mae Ross representative of InDyne to stand with her as she presented her with a gift of appreciation and read the inscription: Presented to InDyne in recognition of your generosity, support and outstanding commitment of the BFP annual holiday gift drive. Pictures were taken and the board thanked her.

8: 40 Ms. Rich-New arrived

Next, Ms. Strodman asked SMSgt. Zalace and MSgt. Lindsey to join her as she presented them with their gift of appreciation and thanked them for their superior organization and outstanding support in providing thousands of gifts every year. SMSgt. Zalace and SMSgt. Lindsay added that even with the downsizing resulting from the sequestration, they were able to raise over \$11,000 worth of toys for the gift drive and they look forward to participating in the annual event. Pictures were taken and the board thanked them for their generosity.

Ms. Strodman then introduced Ms. Ebright and Ms. Russell; *the elves* representing Team ISC; a group who work out of Kennedy Space Center, saying every year they are extremely organized, and coordinate and deliver gifts to the drop off center for over 350 children. She presented them with their gift and read the inscription: Presented to Team ISC in recognition of your generosity, support and outstanding commitment of the BFP annual holiday gift drive. Pictures were taken and they were thanked by the board.

Mr. Whitten then asked if there were any questions or concerns with the December 4, 2014 meeting minutes. None were expressed.

Motion: Ms. Betting moved to approve the December 4, 2014 meeting minutes. This was seconded by Ms. Rich-New and the motion was passed unanimously.

Mr. Whitten moved to the Consent item on the agenda and reminded the board that the report is reflective of the major components within the System of Care and then broken down by department to provide the board with useful and up to date information.

Consent Agenda:

Ms. Holmes referred to the January Data report and asked if there we any questions. None were raised and the next item was addressed

CEO Board Report:

Dr. Nellius began by introducing Ms. Tracy Kinsley, Director of Communications and asked her to share a little about herself. Ms. Kinsley said she is from Indian River County and her biggest challenge will be to navigate around Brevard County. She added that it's been said that after three days on a new job one knows whether they made the right decision and she said she feels she has definitely made the right decision and is excited about being part of the BFP team.

Dr. Nellius shared that December ended Judge Mahl's term and Judge McKibben assumed the Dependency Court docket on January 6, 2015. We are currently working with Judge McKibben on several special initiatives to include partnering with Brevard County on a 3 year Drug Court Grant and if awarded, this grant will provide \$325,000 annually for up to 3 years. She thanked Ms. Holmes, IMPOWER and Ms. Secor for all their efforts with writing the grant in such a short turn-around time; submissions are due March 24th.

Dr. Nellius reported that DCF has released their Legislative Budget Request. The adoption subsidy allocations have been released and there is a short fall of \$165,000 to the agency; however the department has assured the CBC's that they will be looking for funding sources to cover the deficit, as they do every year. The Equity Allocation Formula final analysis shows BFP under equity by \$900,000 with an allocation of \$600,000 at 4.4 % not at 2.8%. The CBC's have finally reached consensus on a newly proposed Equity Allocation Formula and will continue to work with FCC and the department for funding upfront prevention and diversion services.

Dr. Nellius shared that she, Dixie Sansom, and a few staff presented our legislative priorities at the Brevard delegation meeting held in December, as well as meeting each of the delegates; and she is very pleased with their tremendous support.

Dr. Nellius shared On February 3rd; BFP sent a team from our system of care to attend the Rally in Tally which is new and facilitated by the FCC to help orient and prepare individuals who will be attending children's week. Attendees included: Jim Carlson, Kimah Burrell, Shenelle Robertson, Christa Bailey, and her two daughters Raven and Jade.

Dr. Nellius then reported the 1st meeting of the joint Feasibility Committee occurred on December 29th and went really well. The follow up meeting was cancelled and Mr. Smith will provide a status update under the old business section of the agenda.

Dr. Nellius shared some background on the VSA Brevard Program and said BFP was looking to partner with them to serve as the fiscal agent in support of providing special arts and education opportunities for people with disabilities. She said she was going to present a motion for approval at the January Board meeting to forge a partnership, but since the January meeting was postponed due to not meeting the quorum, the Brevard Achievement Center had negotiated with VSA to remain under contract with them.

Dr. Nellius then said she is pleased about the redirection of the NCFIE spoke about the milestones achieved:

- Successful Board Recruitment
- A strategic business plan has been developed to utilize internal resources and experts currently on staff to build capacity for seed funding through The High Fidelity Wraparound Training Institute & National Certification Programs offered through the center. The first training is scheduled in May 2015, with 5 participants enrolled. She added the State of Arkansas contacted her with an interest in sending staff to the institute for a certification training program designed specifically for individuals who provide technical assistance, training and consultation and are not practitioners. She and Ms. Holmes are in the process of developing the certification program.

- Planning for the 2016 National Wraparound Conference. The first conference planning meeting is scheduled to occur on March 2, 2015.
- The C.A.R.E.S. research article will be published in April, after seven years of research. Publication in a Peer Review is the final requirement and we are looking for Evidence Based Credentialing by July 1, 2015. She commended Ms. Holmes for her many years of hard work in leading and guiding the research.

Dr. Nellius then reminded the board that the purpose of the NCFIE is to be the research, training, technical assistance and consultation arm of BFP's family of agencies to generate revenue that can be reinvested back into the system of care.

Dr. Nellius asked Ms. Rich-New if she had anything to add concerning the NCFIE. Ms. Rich-New added that board recruitment is specifically targeting national wraparound experts. She added 5 years ago the intent was to diversify and become financially independent and that the High Fidelity Wraparound Training Institute & National Certification Programs will provide a significant opportunity for generating revenue for the center. Dr. Nellius then provided a brief background on the three new NCFIE board members who are all national experts in wraparound: Mr. Dan Naylor, Mr. John Franz, and Dr. Karen Shmukler, who will be presented at the next NCFIE board meeting. Profiles for Mr. Naylor and Mr. Franz can be viewed at: <http://ncfie.org/home/board-of-directors.html>

Dr. Nellius was pleased to report that January was the launch of our 10th Anniversary, "*A Decade of Difference*". She expressed her gratitude and thanks to the Board and staff for reaching the goal of \$25,000 to launch the BFP Child Welfare Endowment Campaign.

Dr. Nellius then announced the Board recognition breakfast marked the first of 12 monthly events and said it was absolutely wonderful; it had the feel of a family reunion. The second monthly recognition event was held at Tradewinds Restaurant-Duran Golf Club to express our gratitude to our Providers. March is National Social Work month and we will be hosting an event in recognition of our case management team IMPOWER for their contribution to our system of care.

Dr. Nellius shared February 7, 2015 was the Kick Off of our first major event "A Birthday Celebration- Decade of Difference". Sheriff Ivy was our Master of Ceremony and did an outstanding job as MC. Stockton Whitten, Board Chairman gave opening remarks and Sandy Scannelli of the Community Foundation served as a special guest. In addition, Christa and Wally Bailey shared their heartfelt story and Mark and Damaris Pearah shared their passion and story with the attendees. Dr. Nellius was pleased to announce we exceeded our fund raising goal for the evening of \$10,000 by raising over \$10,210 for our Child Welfare Community Endowment. To date, the agency has raised \$50,000 in pledges and donations of the \$100,000 goal. She extended her sincere appreciation and thank you to all staff and volunteers for coordinating such a wonderful event. Ms. Secor added that Ms. Deratany-Goldfarb and Ms. Malak are co-chairs of the final Gala scheduled for October, 2015 and the planning is underway. There will be more details to report at the next board meeting.

Dr. Nellius then shared on January 22, 2015 the Board convened its Annual Meeting and Retreat with Gail Perry presenting her "Fired Up Fundraising" at our first joint training with C.A.R.E.S. Board members. The training was outstanding and very applicable to BFP at this time in our development. She added just prior to the board retreat, she, Dr. Howes, and Ms. Betting attended the Lead Brevard Board Governance workshop and notes from the training are posted on the board portal. Ms. Betting added that the training provided various opportunities for reaching out to one's own circle of influence.

Dr. Nellius was very pleased to report Mr. Stockton Whitten, Mr. Eric Smith and Ms. Valerie Holmes have all been nominated for awards and recognition at the Eckerd Brevard Walk of Fame Ceremony to be held on Saturday, March 14th from 6:00 – 9:00 pm at the Radisson Resort Convention Center in Cape Canaveral. She offered her Congratulations!

She then reported Moss, Krusick and Associates have completed the annual audit and presented the findings to the audit committee. They will be present at the March Board meeting to present the audit to the members. Congratulations to Jim Carlson, Jessica Simmons and the Finance team for a job well done.

Dr. Nellius was pleased to announce Dr. Howes, Ms. Deratany-Goldfarb, and Ms. Carraro will be attending the 2015 Ready By 21 National Meeting held on March 31 – April 2, 2015 in New Orleans. The National Meeting brings together leaders committed to improving partnerships, policies, practices and strategies to prepare children and youth to be ready by 21.

Dr. Nellius then reminded the board that there will be an Executive Session at 10:45 immediately following the board meeting.

Mr. Whitten asked if there were any questions concerning the board report. Mr. Smith asked if NCFIE has the capacity and/or is equipped to handle the volume of training requests that may come in after we are nationally recognized as being evidence based. Dr. Nellius shared initially there will be a large volume of inquires and not all will be interested in purchasing the program. She is in the process of developing a replication package along with developing a certification training program designed specifically for technical assistance, training and consultation. She said the trainers include herself, Ms. Holmes and Mr. Little and as we build the revenue base, she will implement a replication team.

Mr. Whitten asked Ms. Burrell to share her board report.

Brevard C.A.R.E.S Report:

Ms. Burrell reported The Emergency Solutions Grant (ESG) was executed during the month of November. The grant is used to prevent homelessness and to assist families who are already homeless obtain housing. The grant also offers start up utility assistance. To date 52 families have been served under the grant.

Ms. Burrell was pleased to report the Brevard C.A.R.E.S. winter wonderland event was a success; over 354 children received gifts. She then extended her appreciation to Brevard C.A.R.E.S. employees, board members, perspective Brevard Family Partnership board member, Abacus, and the Machinist for their generous contributions.

Ms. Burrell then shared in January she has begun working with the Leadership Planning team to develop a 5 Year Plan with the top three priorities being: the prevention of abuse, abandonment, and neglect of children. The plan will serve to established an increase in interagency collaboration, promote a public awareness campaign related to child abuse and fatality prevention, and support the trauma informed system of care.

Ms. Burrell shared she has been asked and has accepted a one (1) year term on the NCFIE board of directors. She thanked Dr. Nellius for the opportunity to serve.

Ms. Burrell reported that the Cribs for Kids program has been implemented at several Brevard County high schools to educate teen parents on the dangers of co-sleeping. Two classes were held in the month of January and a training schedule is being developed.

Ms. Burrell referred the board to her data report. It was determined that the C.A.R.E.S. board data report had not aggregated properly and Ms. Burrell will update the numbers and report back at the March Board meeting.

Dr. Nellius shared there is an increase in our census of shelter petitions and a concurrent decrease in referrals to Brevard C.A.R.E.S. Dr. Nellius then shared that there is speculation statewide that the increase appears to be directly attributed to the implementation of the Safety Decision Making Methodology known as the Statewide Transformation. Dr. Nellius stated this cannot be verified yet because it was reported at the last regional meeting she attended that the proficiency tests of the CPI's indicate they are not yet practicing fidelity to the model. She then shared that we are devising a new intensive intervention program to add to the Brevard C.A.R.E.S. program that will help address the increase in high risk families with the intent of helping them safely remain in their homes together. Dr. Nellius concluded that the agency has a strong partnership with DCF and together are working collaboratively to address these concerns.

Dr. Nellius took this opportunity to recognize Ms. Baznik CEO of IMPOWER and her staff for their phenomenal job coordinating the Christmas Toy Drive. Ms. Baznik added that it was their first time coordinating an event of this caliber and commended BFP staff for providing the resources and tremendous support throughout the process.

She said it was an honor and a privilege to be part of the event and she and her staff are looking forward to next year.

Mr. Whitten then moved to the Old Business section of the Agenda and asked Mr. Smith to provide an update on the Joint Feasibility Committee meeting.

Old Business

Mr. Smith said the first Joint Feasibility Committee meeting went very well. The dialogue was open and involved reviewing the corporate structure options and the benefits and risks associated with the merger. Mr. Smith stated in his opinion Promise representatives seemed to have reservations about the corporate merger/acquisition structure options and at the same time recognized their need for accountability and governance. Since that initial meeting, the Promise Board of Directors has decided not to proceed with the process. Mr. Smith concluded his report by saying it was a great meeting and a valuable learning opportunity for the BFP Board. Dr. Howes shared that in his opinion the Promise Board of Directors recognized their need for governance but showed reservations about losing any control. Dr. Nellius agreed the meeting went very well working collaboratively through the corporate structure options, benefits and risks and key decision points. She commended Jane Callahan for facilitating the meeting. Dr. Nellius agreed that this was a good learning opportunity and we now have a process in place should the agency have a similar joint venture.

New Business

Mr. Whitten thanked the board for completing the board self-evaluation noted the following points:

- As part of board member recruitment, the intent is to broaden the range of expertise and diversity.
- He feels confident that the board will reach their fund raising potential
- Every Board member should have a BFP Name badge and wear them to events in an effort to raise opportunities to discuss the agency
- Board members would like to have the opportunity to meet BFP staff members.

Dr. Nellius proposed arranging divisional department meetings with BFP staff members and the board members to learn what they do for the organization. She added that there are opportunities throughout the year where both Board Members and staff can participate. The board discussed various opportunities and the advantages for both board members and staff becoming acquainted. Some concern was expressed that it is important for the Board to not become involved in the day to day operations but rather to remain focused on setting strategic direction.

Action Item: Board Members will let Ms. Blackburn know who needs a badge and Ms. Blackburn will provide the names to Ms. Kinsley, who will have the badges made.

Financial Report:

Mr. Smith directed the board to page 2 of the Statement of Financial Position and reported no material change to the assets and no variance in net assets and liabilities. He then asked the board to move to Page 3, and noted that revenues are not recognized until expended. He reported the increase to the Contribution Cash is directly related to the donations initiative and the increases in expense are attributed to conferences and community events. Out of Home Care has increased due to the increase of children entering care. He directed the board to the graphs, page 6 Statement of Revenue and Expenditures schedule 2: Sunshine State Revenue is a fund used for paying medical expenses for children within our system of care. Mr. Smith asked if there were any questions. None were expressed.

Mr. Whitten then reviewed the officer terms and stated he has agreed to renew a one (1) year term as Board Chair, Mr. Smith has agreed to renew a one (1) year term as Vice Chair and Mr. Gutierrez has agreed to renew a one (1) year term as Treasurer, with all terms effective January 2015. Mr. Whitten recommended three separate motions for the proposed officers' renewal terms.

Motion: Ms. Rich-New moved to approve a one (1) year renewal term for Mr. Stockton Whitten to serve as Board Chair effective January 2015. This was seconded by Ms. Creed-Smith and the motion was passed unanimously.

Motion: Dr. Howes moved to approve a one (1) year renewal term for Mr. Eric Smith to serve as Vice Chair, effective January 2015. This was seconded by Ms. Creed-Smith and the motion was passed unanimously.

Motion: Ms. Betting moved to approve a one (1) year renewal term for Mr. Sam Gutierrez to serve as Treasurer, effective January 2015. This was seconded by Ms. Rich-New and the motion was passed unanimously.

Mr. Whitten then addressed the board member Terms and reminded the board that Mr. Broom has served his 6 year term. He thanked Mr. Broom for his years of service.

Mr. Whitten then asked the board for motions to set the staggered terms for Dr. Gregory Howes, Mr. Mark Peterson, Ms. Betting and for Ms. Deratany-Goldfarb.

Motion: Mr. Smith moved to approve a three (3) year term for Dr. Gregory Howes as a community member on the Brevard Family Partnership Board of Directors effective January 2015. This was seconded by Ms. Rich-New and the motion was passed unanimously.

Motion: Ms. Rich-New moved to approve a two (2) year term for Mr. Mark Peterson as a community member on the Brevard Family Partnership Board of Directors effective January 2015. This was seconded by Ms. Betting and the motion was passed unanimously.

Motion: Ms. Rich-New moved to approve a three (3) year term for Ms. Betting as a community member on the Brevard Family Partnership Board of Directors effective January 2015. This was seconded by Mr. Smith and the motion was passed unanimously.

Motion: Ms. Rich-New moved to approve a three (3) year renewal term for Ms. Deratany-Goldfarb as a community member, effective January 2015 with her 6 year term ending January 2018. This was seconded by Mr. Smith and the motion was passed unanimously.

Board members Mr. Peterson and Ms. Deratany-Goldfarb were not present to select their terms. The board of directors set a motion for their terms and will ratify if necessary.

Ms. Davidson-Cook reviewed Strategic Plan Goal 4:

PROVIDER NETWORK – Operate and manage a comprehensive, community-based system of care for abused, abandoned, and neglected children and their families

OBJECTIVE

Ensure that services, providers, and facility locations meet the individualized needs of children and families

STRATEGIES

4b. Increase capacity of new and specialized services and communicate information about services and resources continuously

ACTION PLAN

Conduct annual gap analysis to determine what additional or new services need to be added to our Provider Network. Draft and submit an LBR outlining funding request for needed services.

Respectfully Submitted,

Laurie Anna Blackburn
Board Liaison

Approved at the March 26, 2015 Board of Directors meeting.